## Modern Dental Pacific Pty Ltd

PRIMARY CONTACT

lan Jacobi

PRIMARY INDUSTRY SECTOR
Personal Care

PACKAGING SUPPLY CHAIN POSITION
Warehousing / Distribution

REPORTING PERIOD

Calendar Year: 1st Jan - 31st Dec

## DASHBOARD



**OUTCOMES** 

## SUMMARY

For the 2019 APCO Annual Report, your organisation has obtained a score of 45% for the core criteria, achieving *Performance Level 3 (Advanced)*. Six out of six recommended criteria were answered. On average, quantitative data was collected with 'Low' accuracy.

## INDICATORS

This Performance Summary shows your organisation's performance against the APCO Packaging Sustainability Framework. This document will not be made public by APCO - it is for your internal reporting and APCO record keeping purposes only.

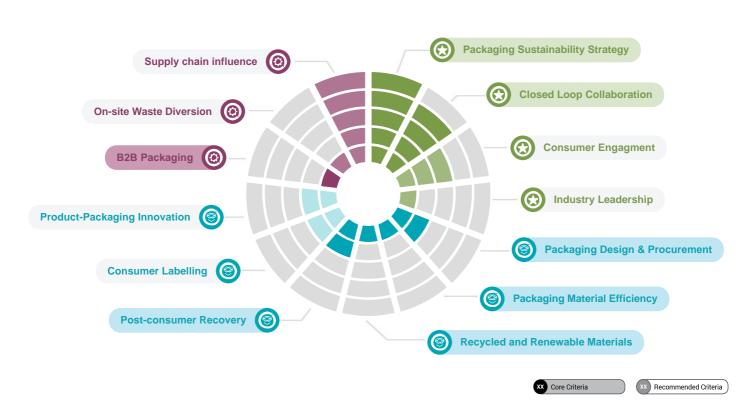
CORE: All core criteria.

**RECOMMENDED:** All answered recommended criteria. **TOTAL:** Sum of all core and answered recommended criteria.

**LEADERSHIP, OUTCOMES, OPERATIONS:** Core and answered recommended criteria for each category.

## **CRITERIA SCORES**

**LEADERSHIP** 

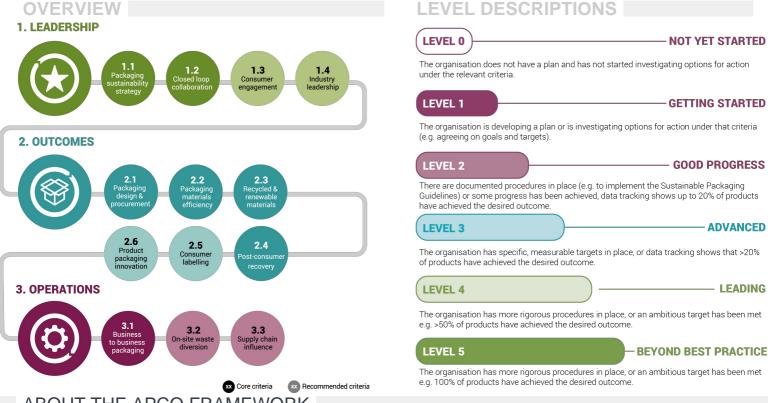


**OPERATIONS** 



## Modern Dental Pacific Pty Ltd

### REPORTING FRAMEWORK



## ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- Core criteria are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- Recommended criteria are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The Reporting Tool assigns a performance level to each criteria and overall performance levels / scores based on your organisation's responses. The diagram above illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more information.

## ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects.

APCO annual reporting is a key Membership activity, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.



## Modern Dental Pacific Pty Ltd

## LEADERSHIP

## **EXISTING LEVEL**

## NEXT LEVEL

#### Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY

#### **Beyond Best Practice**

A documented process in place for continuous improvement to your overall packaging sustainability strategy.

## **Beyond Best Practice**

Your organisation has achieved the highest level possible within the Annual Reporting Tool for this criteria. For your organisation to maintain this level of performance, your organisation will need to show you are continuously looking for improvement opportunities, with supporting evidence.

#### Criteria 1.2 CLOSED LOOP COLLABORATION

#### Leading

Your organisation is a member of a closed loop collaboration and you have a process for measuring and monitoring your performance against this initiative.

## **Beyond Best Practice**

Consider introducing a formal process to continually identify new opportunities for collaboration or to improve existing initiatives. The process may be documented internally within your organisation, or within the organisation responsible for managing the closed loop initiative.

#### Criteria 1.3 CONSUMER ENGAGEMENT

#### Advanced

Your organisation is engaging consumers through: (1) Through information on your website or other publications. (2) Through on-pack claims or labels. (3) Through marketing campaigns.

#### Leading

Look for opportunities to engage consumers by: (1) Applying labels that encourages active consumer engagement. (2) Designing packaging to reduce the impacts of consumption.

#### Criteria 1.4 INDUSTRY LEADERSHIP

#### **Getting Started**

Your organisation: (1) Is investigating actions to improve packaging sustainability through collaboration and industry leadership.

#### Good Progress

(1) Look for opportunities that allow your organisation to take leadership across multiple initiatives. (2) Look for opportunities that allow you to submit your organisation's leadership initiative(s) for an award or other formal process for external recognition. (3) Look for opportunities that allow you to actively engage with peers and/or the community to promote packaging sustainability, and share sustainability knowledge for non-commercial purposes.

#### OUTCOMES

## Criteria 2.1 PACKAGING DESIGN AND PROCUREMENT

#### **Good Progress**

Your organisation has data that allows you to monitor the percentage of your products that have had their packaging designed or reviewed with reference to the Sustainable Packaging Guidelines (SPG) or equivalent. Up to 20% of products have had their packaging designed or reviewed using this process.

#### Advanced

Continue to design or review your packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent. Aim to review the packaging for at least 20% of your products.



## Modern Dental Pacific Pty Ltd

## OUTCOMES

## **EXISTING LEVEL**

## NEXT LEVEL

#### Criteria 2.2 PACKAGING MATERIAL EFFICIENCY

## **Getting Started**

Your organisation has a documented plan or is investigating opportunities to optimise the quantity of material used in packaging.

## **Good Progress**

Establish a database to track the percentage of products that have had their packaging weight reduced or optimised for material efficiency. Aim to have data showing that up to 20% of products have had their packaging weight reduced or optimised for material efficiency.

#### Criteria 2.3 RECYCLED AND RENEWABLE MATERIALS

## **Getting Started**

Your organisation is investigating opportunities to optimise the use of recycled and/or renewable materials in packaging.

## **Good Progress**

Establish a database to track recycled and/or renewable content in packaging. Aim to have data showing that up to 20% of products have packaging that incorporates recycled and/or renewable content, or that recycled and renewable content has been optimised.

#### Criteria 2.4 POST-CONSUMER RECOVERY

## **Good Progress**

Your organisation has data showing that up to 20% of products have primary packaging that can be recovered through existing post-consumer recovery systems.

#### Advanced

Continue to collect data and monitor the recoverability of packaging. Aim to have data showing that more than 20% of products have primary packaging that can be recovered through existing post-consumer recovery systems.

#### Criteria 2.5 CONSUMER LABELLING

#### **Good Progress**

Your organisation has data showing that up to 20% of products have packaging that is labelled for disposal or recovery.

#### Advanced

Look for opportunities to add disposal/recycling labels to more packaging or to make labels more specific or easier to follow. Aim to have data showing that more than 20% of products have packaging with this type of label.

### Criteria 2.6 PRODUCT-PACKAGING INNOVATION

## **Good Progress**

Your organisation has data showing the percentage of your product-packaging systems that have been evaluated using Life Cycle Assessment (LCA) or similar to identify any remaining opportunities for innovation. Up to 20% of product-packaging systems have been evaluated, and packaging outcomes have been optimised.

## Advanced

Continue to evaluate product-packaging systems. Aim to have data showing that more than 20% of product-packaging systems have been evaluated using Life Cycle Assessment (LCA) or similar, and packaging outcomes have been optimised.



## Modern Dental Pacific Pty Ltd

## OPERATIONS

#### **EXISTING LEVEL**

## NEXT LEVEL

#### Criteria 3.1 BUSINESS TO BUSINESS PACKAGING

## **Getting Started**

Your organisation has developed a plan or is investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging you use internally or send to business customers.

## **Good Progress**

Establish a database to track your business-to-business (B2B) packaging. Aim to have data showing up to a 20% reduction in consumption of single-use B2B packaging, or that up to 20% of B2B packaging has been optimised for efficiency and reuse.

#### Criteria 3.2 ON-SITE WASTE DIVERSION

#### **Getting Started**

Your organisation is investigating opportunities to divert solid waste generated at its facilities (factories, warehouses, offices, retail stores etc.) from landfill.

## **Good Progress**

Investigate opportunities to divert up to 20% of the solid waste generated at your facilities (factories, warehouses, offices, retail stores etc.) from landfill.

#### Criteria 3.3 SUPPLY CHAIN INFLUENCE

#### **Beyond Best Practice**

Your organisation is engaging its supply chain by: (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of your goals and strategies. (3) Collaborating with key suppliers to share knowledge. (4) Evaluating risks and opportunities for influence. (5) Monitoring supplier compliance with packaging sustainability.

### Beyond Best Practice

Your organisation has achieved the highest level possible within the Annual Reporting Tool for this criteria. For your organisation to maintain this level of performance, your organisation will need to show you are continuously looking for improvement opportunities, with supporting evidence.

## NEXT STEPS

This Performance Summary shows your organisation's performance against the APCO Packaging Sustainability Framework. The scores have been calculated by the Annual Reporting Tool based on the responses you provided. A full explanation is available on the the Annual Reporting Tool website under the Information section. See www.australianpackagingassessment.com.au.

Complementary to this Performance Summary, two additional reports will be produced:

ANNUAL REPORT AND ACTION PLAN: This will be your public facing document, combining your organisation's annual reporting results and new action plan targets to document progress towards the APCO Packaging Sustainability Framework criteria.

**BENCHMARKING REPORT:** This is a tailored report that will be made available when all APCO Members have submitted their annual reports. The Benchmarking Report will enable you to compare your organisation's performance against other APCO Members.

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